

CONTENT RATES

Video Production

Video production per platform	N900,000
Video production for two platform	N1,200,000
Video production for all platforms	N1,700,000

CONTENT RATES



Tweet without image	—	N100,000
Tweet with image	—	N150,000
Thread	—	N250,000
Twitter Space Host	—	N250,000/hr



IG Story (with link)	—	N150,000
IG Live host	—	N450,000

CONTENT RATES



Tik Tok story	—	N150,000
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Facebook Story	—	N200,000
Facebook Live Host	—	N400,000

CONTENT RATES



Interviews

— **N1,000,000**



Public Speaking
(includes posts before
and during event on
select platforms)

— **N1,000,000**

Public Appearance
(includes posts before
and during event on
select platforms)

— **N1,000,000**

Event Host /MC
(includes posts before
and during event
on select platforms)

— **N1,500,000**

TERMS AND CONDITIONS

- A deposit of 80% is required before a script is shared, and the balance before content is uploaded
- Videos will be shot based on scripts once they are written. A reshoot will incur a 30% fee

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